

WHO WE ARE

MBA Growth Partners is a Management Consulting and Business Advisory firm, offering strategic growth and operational efficiencies support to Small Businesses and Nonprofits. We bring over 20 years of experience working within the private, public, and nonprofit sectors to explore opportunities for growth, inspire confidence in talents, and empower clients to act. This experience has shaped our perspective on how we partner with clients, and our goal is to consistently approach each of our projects from a broad perspective. How might we add enduring value to our client's organization as a whole...not just the immediate project or for a specific period. We view this as important work, and our actions are always biased towards exploration, inspiration, and empowerment.

Our approach focuses on integrated solutions designed to enhance the cohesion of your team, optimize the processes and systems required, and encourage strategic planning for growth. We partner with our clients to explore how we might improve business performance to better serve their stakeholders by integrating data driven metrics, Lean Six Sigma methodologies, and industry best practices relating to people, process, and technology.

Our aim is to plan an overall model of efficiency for our clients that enable them to be more than prepared to thrive in the marketplace.

WHAT MAKES US DIFFERENT

What differentiates us is our belief that every organization can succeed through exploration, inspiration, and empowerment. By leveraging **Design Thinking** concepts to ask the right set of questions, **prioritizing** the most important needs at the moment to address, and iteratively solving through **Prototyping and Data Driven Insights**, we, in partnership with our clients, **demystify** the roadmap to success.



WHAT WE CAN DO FOR YOU



Go-To Market Strategy

Looking to launch a new product or service? We contribute to our clients' innovation ecosystem by developing go to market strategies for new services, products, and programs. We work with our clients to flesh out the product/service goals, weigh them against the business landscape, consider market risks and opportunities, and then recommend tangible initiatives/actions to enable a successful product or service launch into the marketplace. Each product and marketplace is different, therefore each GTM strategy is thoroughly thought out, connecting a specific market opportunity with specific features of the product and/or service.



Strategic Planning For Growth

Have a vision for your business. Now what? We exist to support our clients with the realization and manifestation of the vision and goals for their business. The Strategic Planning offering helps to establish and crystalize a direction for their business. We assess their current state of the business, desired timeline, and available resources to develop tangible initiatives and priorities for a viable action plan for success.



Operational Effectiveness & Efficiency

Want to get the most out of your time and resources? We work with clients to identify ways to streamline and automate their business operations and processes for maximum business outcomes. Operational effectiveness is about doing the right things, leveraging the right technology, and making sure all the core work done by the organization creates the right value to the end customer.



Staff Augmentation

Need to staff up for a special project? Our Staff Augmentation offering allows our clients to benefit from an elastic workforce with qualified consultants available for specific projects for any given period of time. This offering allows clients to quickly scale up in order to remain responsive to urgent business needs. We assess the project goals and needs, evaluate the existing staff and resources, and determine the additional skills required to round out the team. Once identified, we bring on our Consultants to work on and manage the project to completion.



General Small Business & Legal Advisory

Have a general business/legal question? We assist clients in identifying and addressing various issues and opportunities that can be explored for business growth. We consult in key areas that include operations, sales, finance, accounting, production, time management, strategic planning, business plan development, budget development, public relations, branding, and positioning for external investment or sale.

CONNECT WITH US

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TALK TO US

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Your Success Is Our Business

MBA Growth Partners is focused on strategic growth and operational efficiencies for your organization.